### Peristomal Skin Deserves Better

The importance of peristomal skin health in ostomy care can't be overstated.

Peristomal skin is the immediate skin surrounding your stoma

– the skin which your barrier adheres to. It is important that
this skin is kept as healthy as possible to ensure that your
barriers adhere properly to the skin. This in turn will support the
best possible environment to minimise leaks and to minimise
disruption to your life.

Unfortunately, peristomal skin problems are too common.

People with an ostomy even think that skin problems are a normal part of living with a stoma. We disagree. Your skin around your stoma should be the same as the skin on the opposite side of your stomach and our goal is to help maintain healthy peristomal skin from the start.

The **CeraPlus** Skin Barrier with Remois Technology\*

### Flat Skin Barriers (Cut-to-Fit)

Stock No	Color Match	Flange Size	Barrier Opening
11202		44 mm	12 – 32 mm
11203		57 mm	12 – 44 mm
11204		70 mm	12 – 57 mm

#### **Convex Skin Barriers (Cut-to-Fit)**

Stock No	Color Match	Flange Size	Barrier Opening
11402	•	44 mm	12 – 25 mm
11403		57 mm	12 – 38 mm
11404		70 mm	12 – 51 mm

### Convex Skin Barriers (Pre-sized)

Stock No	Color Match	Flange Size	<b>Barrier Opening</b>
11503	•	44 mm	22 mm
11504		44 mm	25 mm
11505		57 mm	29 mm
11506		57 mm	32 mm

All the above CeraPlus barriers come with a taped border.

For more information about CeraPlus and general ostomy related information, visit www.libertymed.com.au/ceraplus or call Customer Engagement on:

Australia 1800 219 179 New Zealand 0800 678 669

www.hollister.com



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Introducing
The **CeraPlus** Skin Barrier
with Remois Technology\*





# Introducing the **CeraPlus** Skin Barrier *Infused with Ceramide*

Hollister has a long heritage of many decades of creating and delivering innovations for the ostomy community. Our products are used globally.

CeraPlus, our newest skin barrier, is designed to ensure your peristomal skin remains as healthy as possible. The Hollister CeraPlus skin barrier with Remois technology\* is infused with ceramide, the skin's naturally occurring protection against dryness.



CeraPlus Convex Barrier

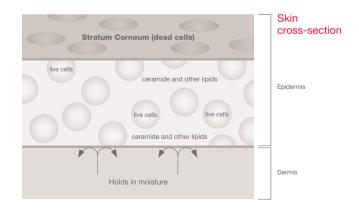


CeraPlus Flat Barrier

## The Ceramide Advantage

Ceramide is a natural component of human skin. Ceramide links cells of the outer skin (epidermis) together to form a waterproof, protective barrier.

Like the mortar in a brick wall - ceramides are the mortar and your skin cells are the bricks. Ceramides help prevent water loss from your skin which can lead to skin damage and dryness. This damage can be amplified with skin stripping (which occurs when you remove and apply barriers to your skin). Many skin moisturising products contain ceramide as a component to help protect the skin against loss of its natural moisture.



## Skin Health and CeraPlus

The importance of peristomal skin health in ostomy care can't be overstated. The condition of this skin greatly affects how well the skin barrier can adhere, as well as your general comfort and wellbeing when living with a stoma.

Unfortunately, peristomal skin problems are too common. About half of those living with a stoma will report peristomal skin issues at some point in their lives.

Our goal is to help you maintain healthy peristomal skin from the start.

## The CeraPlus Skin Barrier Infused with Ceramide

The CeraPlus skin barrier is infused with ceramide, a naturally occuring lipid in the skin which protects against dryness. Designed to maintain the adhesive and absorption properties you expect from Hollister products and in addition features a formulation to help:

- Protect the skin's natural moisture barrier
- · Maintain good peristomal skin health from the start